

Ag Tourism and Direct Marketing Conference

— February • 20-21, 2007 • Yakima, Washington —

AT THE YAKIMA CONVENTION CENTER



SPONSOR OPPORTUNITIES

For more information call Shan (509) 494-2412 • shan@visityakima.com
10 North Eighth Street • Yakima, WA 98901 • www.visityakima.com

Lunch Sponsor \$3,000

Includes the following benefits:

- Recognized as an official lunch sponsor
 - 10 minute presentation during lunch
 - Opportunity to place approved marketing materials at meal tables
- 2 complimentary tickets to attend conference
- Recognition in conference materials, advertising and website
 - Logo on conference banner
 - Recognition during event
 - One (1) 8 x 10 booth during event
- Full list of conference participants
- Listing in event program

Break Sponsor \$1,500

Includes the following benefits:

- Recognized as a sponsor of a break session
- 2 complimentary tickets to attend conference
- Recognition in conference materials, advertising and website
 - Logo on conference banner
 - Recognition during event
 - One (1) 8 x 10 booth during event
- Full list of conference participants
- Listing in event program

Breakfast Sponsor \$2,000

Includes the following benefits:

- Recognized as an official breakfast sponsor
 - Opportunity to place approved marketing materials at meal tables
- 2 complimentary tickets to attend conference
- Recognition in conference materials, advertising and website
 - Logo on conference banner
 - Recognition during event
 - One (1) 8 x 10 booth located in entrance during event
- Full list of conference participants
- Listing in event program

\$250 sponsor

- Listing in event program

\$100 sponsor

- Listing in event program

Other _____

- Listing in event program

Booth space \$150

- One (1) 8 x 10 booth during event

All sponsors will be acknowledged with signage, personal introductions and thanks during the conference, and will have an opportunity to provide material for display on-site. The sooner we confirm your sponsorship, the sooner we'll start promoting it in all pre-conference materials. Sponsorships are on a first-come-first-dibs basis.

Payable to: YVVCB, 10 North Eighth Street • Yakima, WA 98901

800-221-0751 • Fax: (509) 575-6252