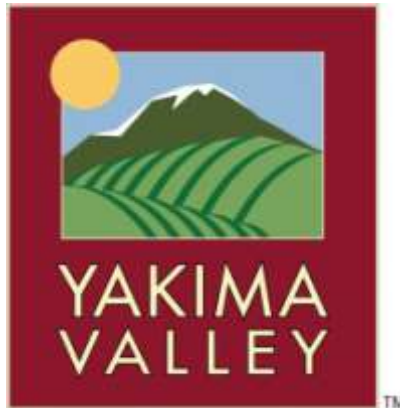




201 N. Edison St., Suite 226
Kennewick, WA 99336
Phone: (509) 783-7919
www.pixelsoftfilms.com

March 1, 2010

Tourism Video Package offering for Yakima Valley VCB Members:



- *On-location (Yakima Valley) shooting of HD video to acquire enough scenery, product and interview footage to produce a 60 second segment.*
- *Scripting and storyboarding with appropriate Yakima Valley Tourism brand language*
- *Consultation services*
- *Voiceover*
- *Editing and post-production with music; call to action includes YVVCB logo, website and 800# (second version with your logo, website and phone available for additional fee).*
- *File conversion for web use*

Deliverable: One DVD of the final video approximately 60 seconds in length and one file converted for web use. (Additional DVD copies and file conversions available for an added fee).

Marketing: Your tourism video will be posted to the Yakima Valley VCB website as well as their YouTube.com channel and advertised through various VCB media such as social media and e-blasts.

Cost Exclusive to Yakima Valley VCB Members: \$895.00

Stephanie Hansen
Gary Hansen
PixelSoft Films LLC
509-783-7919 office
509-783-7911 fax